



Kari Parsons

2215 University Street
Eugene, Oregon 97403
T 541/554.0581

kari@parsons-consulting.com
www.parsons-consulting.com

Key Qualifications

Specialization in research, analysis, and participatory development of cross-sector indicators of community well-being and how they link to programs, policy and performance in the public and nonprofit sectors. Core competencies include project management, needs assessment, consensus-based facilitation, program evaluation implementation, and performance measurement design. Experienced in quantitative and qualitative data collection methods and analysis in diverse domains.

Education

1999	Master of Urban & Regional Planning	University of California, Irvine
1993	Bachelor of Arts, Philosophy	Whitman College, Washington

Professional Experience

Parsons Consulting, Inc., 2000-Present (Selected Projects)
President

Orange County Community Indicators Report (2000-2018) Comprehensive data collection, analysis and visualization services for this annual report of community wellbeing for the Children and Families Commission of Orange County (2012-2017) and County of Orange (2000-2012).

Family Financial Stability Index (2013-2018) Development of a multivariate composite index to assess and map family economic stability at the neighborhood level in Orange County, California for the Orange County United Way.

Oregon Talent Assessment (2018) Stakeholder engagement, analysis and reporting for Oregon Office of Workforce Investments' Talent Assessment. (Under subcontract to Program and Policy Insight, LLC.)

Orange County Transportation Mobility Indicators Report (2014-2015 and 2017-2018) Development of indicators report for the Orange County Transportation Authority. Services included report framing, indicator selection, data acquisition, analysis, and narrative development (under subcontract to Burke Consulting).

Annual Report Assessment for the Children and Families Commission of Orange County (2018) Assess utility and content of a current suite of annual outcomes reports; provide recommendations and develop new products.

Effectiveness of Promising Strategies in Federal College Access Programs: Study Student Messaging in GEAR UP (2015-2018) Study liaison at selected GEAR UP grantee sites to implement this evaluation sponsored by the U.S. Department of Education, Institute of Education Sciences. (Under subcontract to Program and Policy Insight, Portland, OR; Abt Associates, Washington, DC.)

EC-LINC Research to Action: Measuring the Impact of Early Childhood Systems (2016-2017)

Facilitation of the development and pilot implementation of key indicators of young child wellbeing and service system functioning in a cross-national context for the Center for the Study of Social Policy (Washington, DC).

Comprehensive Statewide Needs Assessments for the Oregon Department of Human Services Vocational Rehabilitation and the Oregon Commission for the Blind (2017) Facilitate focus groups and conduct interviews with key stakeholders, including staff, service providers, consumers in several regions in Oregon (under subcontract to Program & Policy Insight, Portland, OR).

Yamhill County (Oregon) Needs and Opportunities Assessment (2016-2017) Stakeholder interviews, extant data research, analysis and writing to assess needs and priorities. Conducted on behalf of the Oregon Community Foundation (under subcontract to Program and Policy Insight, Portland, OR).

San Bernardino County Community Indicators Report (2010-2017) Comprehensive research and report development services for the County of San Bernardino (2015-2017) and The Community Foundation of Riverside and San Bernardino Counties (2010-2014). (Under subcontract to Burke Consulting, Newport Beach, CA; 20/20 Network, Upland, CA)

Riverside County Community Indicators Report (2011-2015) Comprehensive research and report development services for The Community Foundation of Riverside and San Bernardino Counties (under subcontract to Burke Consulting).

Evaluation of “Accelerated Training for Illinois Manufacturing” (2013-2015) Evaluation implementation in the north central region of Illinois for the pilot workforce development initiative for the Illinois Department of Commerce and Economic Opportunity (under subcontract to Program and Policy Insight).

Oregon Council on Developmental Disabilities performance management and facilitation services (2013-2015) Facilitation and assessment of evaluation and performance management systems for the Oregon Council on Developmental Disabilities (under sub-contract to Program and Policy Insight).

Conditions of Children in Orange County Report Assessment (2013-2014) Complete report assessment and reframing under contract with the Children and Families Commission of Orange County.

Healthy Places, Healthy People: Snapshots of Where We Live, Learn, Work, and Play (2011) Literature review, research, writing, and editorial oversight for the social and geographic determinants of health initiative *Healthy Places, Healthy People 2012* for Latino Health Access, Santa Ana, CA.

Children and Families Commission evaluation framework revision and dashboards (2009) Management of the Commission’s evaluation framework revision and the creation of pilot performance measurement dashboards for the Children and Families Commission of Orange County.

Human Services Plan for Lane County (2009) Research, interviews, focus groups, surveys, and presentations for the development of the Human Services Plan for the Human Services Commission of Lane County (in partnership with Program and Policy Insight).

Low-Income Needs Assessment and Human Services Master Planning for the Lane County Human Services Commission: Options for Implementation (2008) Research, facilitation, and presentation of options for the development of a low income needs assessment and human services master plan for the Human Services Commission of Lane County, OR (in partnership with Program and Policy Insight).

Impact Evaluation of Upward Bound's Increased Focus on Higher Risk Students (2007-2008)

Management of the implementation the national randomized program evaluation at five university-based host institutions in Nevada, Utah, Colorado and South Dakota for the U.S. Department of Education, Institute of Education Sciences (under subcontract to Program and Policy Insight; Abt Associates; Berkeley Policy Associates, Oakland, CA).

Research and Planning for Society of North American Goldsmiths (SNAG) Strategic Plan (2006-2007)

Multiple cohort survey design, implementation and analysis, and performance outcome measurement system development for SNAG (Eugene, OR) strategic plan (under subcontract to Alice Parman, PhD).

Strategic and Intergovernmental Affairs Department, Orange County Executive Office, 1998-2000

Staff Analyst III

Conducted special projects for the Board of Supervisors and Assistant CEO in the areas of economic development, county islands and city incorporations, community indicators, and homeless prevention.

Awards, Conference Presentations, and Professional Development

- Community Indicators Consortium, Member (2007-present)
- Institute of Cultural Affairs/TOP Facilitation Methods training completion (2013, 2014)
- "Measuring Community Performance: Community Indicators and Benchmarking Initiatives," California Chapter of the American Planning Association conference presentation (2012)
- "Key Findings of the 2009 Orange County Community Indicators," Orange County Workforce Investment Board presentation (2009)
- "Using Dashboards to Link Indicators and Performance Measurement," Community Indicators Consortium conference presentation, Seattle, WA (2009)
- Architecture Foundation of Orange County prize for Excellence in Urban & Regional Planning (1999)
- University of California, Irvine, School of Social Ecology, merit-based scholarship (1999)
- American Planning Association, merit-based scholarship (1999)

Community Service

- Chair, Sustainable Eugene Neighborhoods and Schools/SENSe (2017-present)
- Board Member, South University Neighborhood Association (2012-present)
- President, Edison Elementary School Parent Council (2014/15)
- Member, Stand for Children (2015-present)